



Graphic Shades & Expressions Wallpaper

Custom Large-Format Digital Printing

Expressions Wallpaper Details



Expressions Wallpaper

The Expressions line is an extension of Sun Glow's popular Graphic Shade diVision. It enables designers to create unique custom designs for clients that reflect their personal style or branded messages on wallpaper. Expressions allows you and your clients to be creative. Match bedspreads, upholstery, decorative pillows, and more. Or create a look that cannot be imitated. Call customer service for more information.

Our commercial grade wallpaper is available in various textures and compositions at affordable price points.

Technical Details

What size can images be printed?

Wallpaper can be printed up to 53" wide and up to the full length of the roll. Seamless images any size can be achieved by aligning the panels of wallpaper.

What is the Minimum Order Quantity for Expressions Wallpaper?

We fabricate in-house, hence there are no minimum order quantities for Expressions Wallpaper. This allows our clients to cover an entire room, an accent wall, or simply one small area.



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Wallpaper Media Comparison

| | Composition | Finish | Installation | Removability | Applications | Longevity* | Safety |
|----------------------|-------------|----------------|---|--|---|--|-----------------|
| Phototex | Polyester | Fabric | Peel and stick, easy to install | Can be repositioned | Walls, doors, windows, interior flat surfaces | 10 Years indoors, 6–12 months outdoors | Flame resistant |
| 3M IJ35-20 | Vinyl | Raised texture | Peel and stick, professional installation recommended | Will damage walls if removed | Walls, doors, windows, interior flat surfaces. Compatible with humid environments. | 5 Years | Flame resistant |
| Mactac Roodle | Vinyl | Raised texture | Peel and stick, easy to install | Can be removed up to 6 months from install and reinstalled in another location | Interior flat surfaces. Ideal for temporary applications, becomes more permanent over time. | 2 Years removable, 3 years permanent | Flame resistant |

*Longevity is an estimate based on ideal conditions. Temperature, humidity, and other factors may shorten the lifespan of the wallpaper.

**Expert installation available, each project quoted. Design fees may be added if artwork requires customization/editing.

Additional Wallpaper Types & Textures Are Available on Request for Situations Such As Cold and Damp Conditions or Healthcare Environments

Key Points to Consider:

- Surface should be smooth, clean, and dry prior to installation. Wallpapers will only adhere properly to surfaces that have been primed and painted. A low VOC paint is recommended for the best adhesion of peel and stick wallpapers. Painted walls should dry for at least one week prior to wallpaper installation, 30 days recommended for best results.
- All wallpapers can be optionally printed with spot varnish (quoted).
- Lamination is recommended to be added for outdoor graphics (to be quoted).
- Images should be at least 100 ppi (pixels per inch) at the intended scale for printing. 300 ppi or higher is recommended.

Cleaning Instructions:

Use a damp sponge with water, a very small amount of soap can also be used. Do not use any harsh chemicals or abrasive cleaning materials as the printing can be damaged.

How to Calculate the Price for Expressions Wallpaper:

Surface area width must be rounded up to a multiple of 54". Convert that total to feet and multiply by your length in feet to calculate your square footage. Multiply the total square footage required by the square foot price of the applicable wallpaper to calculate the total MSRP. Design work to be quoted.

For more details on image requirements, please go to mysunglow.com/products/expressions-wallpaper