



Graphic Shades & Expressions



Expressions

Digitally Printed Wallpaper



Expressions Wallpaper

Personal, sensitive and dramatic. Take total control of your décor with Expressions. Apply custom motifs, patterns, and art to your window coverings and wallpaper. Our cutting edge printer produces rich colours and crisp lines. Our in-house designers can help create your artwork by reproducing patterns from household items by arranging family photographs in a custom layout or sourcing stock images. The possibilities are as unlimited as your imagination.

We have no minimum order quantities, allowing our clients to cover an entire room, an accent wall, or simply one small area. Our commercial-grade wallpaper is available in various textures and compositions at affordable price points.

Technical Details

What size can images be printed?

Wallpaper can be printed up to 53" wide and up to the full length of the roll. Seamless images any size can be achieved by aligning the panels of wallpaper.



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Wallpaper Media Comparison

	Composition	Finish	Installation	Removability	Applications	Longevity*	Safety
Phototex	Polyester	Fabric	Peel and stick, easy to install	Can be repositioned	Walls, doors, windows, interior flat surfaces	10 Years indoors, 6–12 months outdoors	Flame resistant
3M IJ35–20	Vinyl	Raised texture	Peel and stick, professional installation recommended	Will damage walls if removed	Walls, doors, windows, interior flat surfaces. Compatible with humid environments.	5 Years	Flame resistant
Mactac Roodle	Vinyl	Raised texture	Peel and stick, easy to install	Can be removed up to 6 months from install and reinstalled in another location	Interior flat surfaces. Ideal for temporary applications, becomes more permanent over time.	2 Years removable, 3 years permanent	Flame resistant

*Longevity is an estimate based on ideal conditions. Temperature, humidity, and other factors may shorten the lifespan of the wallpaper.

**Expert installation available, each project quoted. Design fees may be added if artwork requires customization/editing.

Additional Wallpaper Types & Textures Are Available on Request for Situations Such As Cold and Damp Conditions or Healthcare Environments

Key Points to Consider:

- Surface should be smooth, clean, and dry prior to installation. Wallpapers will only adhere properly to surfaces that have been primed and painted. A low VOC paint is recommended for the best adhesion of peel and stick wallpapers. Painted walls should dry for at least one week prior to wallpaper installation, 30 days recommended for best results.
- All wallpapers can be optionally printed with spot varnish (quoted).
- Lift Assitination is recommended to be added for outdoor graphics (to be quoted).
- Images should be at least 100 ppi (pixels per inch) at the intended scale for printing. 300 ppi or higher is recommended.

Cleaning Instructions

Use a damp sponge with water, a very small amount of soap can also be used. Do not use any harsh chemicals or abrasive cleaning materials as the printing can be damaged.

